



## LexisNexis® *Corporate Affiliations*™

Helping you manage risk more effectively  
with corporate families data

In today's business world, the only constant is change. In this increasingly competitive environment, one key to successfully mitigating risk for your organization is the ability to understand the complexities of the corporate families that are your customers, prospects and partners.

Reliable, up-to-date business intelligence is critical across your enterprise – whether you're conducting due diligence before taking on a new client or vendor or conducting research to develop new business. **Corporate Affiliations** can help you track a complete ownership path – from issuer through to domestic and global parent companies – **exposing every business relationship** in the process. This allows you to:

- Enhance risk assessment and improve clarity of your exposure to securities, issuers, subsidiaries and affiliations
- Increase accuracy and efficiency of single-name exposure reporting
- Boost confidence that you are meeting the latest regulatory requirements using a complete picture of your holdings
- Easily identify potential conflicts of interest in client relationships, holdings and potential holdings
- Correlate reference data between the entity and its issued securities
- Proactively analyze the risk impact of new positions, pre-trade and post-trade
- Quickly build in-depth, accurate customer profiles, including legal name, address, industry, revenue and corporate hierarchies

## Here are a few more ways that our corporate family intelligence can make your job easier:

### Business Development

It's not always easy to see how companies are connected. Subsidiaries may have names that are unrelated to their corporate parents. Our corporate hierarchies help you quickly identify connections – so you can avoid cultivating new business or alliances that conflict with the interests of your current clients. Concerned about the global business climate? You can use *Corporate Affiliations* to find U.S. parent companies with operations in other countries, allowing you to develop a more complete picture of risk potential. As an added benefit, your prospects and clients can confidently partner with you, knowing that you have a strategy for conducting due diligence in place.

### Credit & Purchasing

Does the subsidiary you deal with have a parent that's under financial stress? Our corporate families data can help you evaluate risk before extending credit to a new customer or increasing a line of credit to a current client. You can also view current and history company profiles, including financial data, side-by-side – allowing you to identify trends that could increase your risk exposure when you select a vendor.

### Corporate Governance & Legal

Ensuring that your organization is meeting the latest corporate governance requirements can be a challenge. *Corporate Affiliations* can help you reduce your exposure by providing you with a better understanding of how securities link to legal corporate hierarchies. Our business intelligence allows you to efficiently uncover a more complete picture of your portfolio, market exposure and potential conflicts of interest, helping you meet stakeholder expectations and safeguarding your organization's long-term success.

## Could M&A activity put your organization at risk?

*Corporate Affiliations* knows that mergers and acquisitions have the potential to elevate an organization's exposure to risk. If an important client, partner or vendor is in the midst of a merger, you need to stay on top of M&A activity – from the announcement to closure. That's where our exclusive MergerTrak™ process and dedicated M&A group make the difference. We are the only M&A content provider that flags the target and acquiring companies and then alerts customers when the post-merger reconciliation is complete.

## What can you learn from executive moves?

*Corporate Affiliations* also helps you monitor executive moves, which can be a bellwether for risk. With our Executive Alerts feature, you simply identify the companies you want to target; then you receive an email alert any time executive moves occur within that organization. Knowing when key personnel are leaving a company can help you make more insightful business decisions that minimize your risk exposure.

## Discover the value of *Corporate Affiliations*

For 45 years, *Corporate Affiliations* has been helping organizations like yours leverage relevant corporate family data to make smarter business decisions.

We offer insights into the companies that drive global business, including:

- Over 1 million global public and private companies
- 675,000 U.S.-based privately-held parent companies
- Nearly 1,700,000 personnel names and titles, including 150,000 board members
- More than 140,000 extensive bios on board members and C-level executives
- Over 3,000 executive move alerts per month that you control
- Comprehensive corporate hierarchies (corporate families) along with details on stakeholder and minority interests
- A dedicated M&A group which tracks activity from announcement to closure and reconciles corporate families post-merger

## For more information or a FREE trial

Contact Ivan Goodinho at **800.340.3244**, ext. **6780** or **ivan.goodinho@lexisnexis.com**

Visit us at **www.corporateaffiliations.com**.